

Sarina Mousavi

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EDUCATION

Vancouver Community College

Computer Systems Technology

Vancouver, Canada

Graduated, April 2023

- **Concentrations:** Programming / Design / Mobile and Web development
- **Related Coursework:** Windows Programming, Objects & Design, Cloud Computing, Statistics & Mobile Applications, Object-Oriented Programming, Data Structures & Algorithms, Machine Learning, System Admin

EXPERIENCE

Kone Driving School

Web Developer/ Digital Marketing Specialist

Chilliwack, BC

July 2021 – Present

- **Website Creation and Hosting:** Built a responsive business website with HTML, CSS, JavaScript, and WordPress. Enhanced speed and performance, boosting user engagement by 30%. Configured Digital Ocean hosting for 99.9% uptime and regular backups.
- **Maintenance:** Regularly updated the site's content, fixed bugs, and ensured security measures were in place.
- **Google Ads:** Created and optimized campaigns, boosting targeted traffic by 80% and conversions by 60%. Analyzed performance with Google Analytics and Ads reports to improve ROI.
- **SEO Optimization and Content Development:** Improved on-page and technical SEO by optimizing content, keywords, and meta tags, leading to a 40% increase in organic traffic. Implemented posts and testimonials across various platforms to further boost traffic.

Silken Lum Beauty Bar

Lash Technician

Vancouver, BC & Shiraz, Iran

April 2023– Present

- **Attention to detail and customer service:** Delivered high-quality lash extension services with attention to detail based on client needs, ensuring high retention and client satisfaction by 80%. Demonstrated strong problem-solving skills by promptly addressing and resolving client concerns.
- **Time Management and Scheduling:** Efficiently managed and scheduled appointments, maintained detailed client records, and performed lashes within the appropriate time frame, resulting in high client satisfaction, increased sales, and timely service delivery.
- **Marketing and Trend Adaptation:** Created and executed marketing strategies with high-quality content and promotions, boosting sales by 60% through targeted ads and referrals. Continuously adapted to the latest beauty trends and techniques to enhance client engagement.

Various Locations

Server

Vancouver, BC

August 2021– April 2023

- **Effective Communication and Sales Management:** Developed strong communication skills and tailored recommendations, boosting sales and customer satisfaction. Managed over 30 tables per shift, ensuring timely and accurate service.
- **Team Collaboration and Task Management:** Worked with a diverse team to achieve common goals and improve service quality, while prioritizing tasks and managing multiple responsibilities in a fast-paced environment.
- **Adaptability and Learning:** Quickly adapted to business systems and different settings, demonstrating the ability to learn and implement new processes efficiently.

PROJECT EXPERIENCE

AstroMagnet

Vancouver, BC

Team Leader/Role: Full-Stack Developer

October 2022– December 2022

- **Developed Astro-Magnet with React Native, Expo, and TypeScript:** Implemented astrological compatibility scoring, Google Sign-In, profile management, and real-time chat; ensured cross-platform performance and modular code.
- **Implemented secure Google OAuth authentication:** Protected user data by storing only tokens and planned to add Apple ID sign-up for future enhancement.
- **Designed and managed the app with Trello and Figma:** Used Trello for task management and Figma for UI/UX design.
- **Integrated a scalable Firebase backend:** Enabled real-time messaging for up to 200 users (expandable to 400,000), ensured data security, supported various auth methods, and used Firebase Analytics for performance reports.

LostAndFound

Vancouver, BC

Team Member/Role: Back-End Developer

October 2021 – December 2021

- **Developed a Lost and Found website using React, Next.js, TypeScript, and MongoDB:** Implemented features such as login authentication via Google/Facebook, a dashboard for viewing and managing posts, and a form for posting missing items.
- **Enabled efficient search and filtering:** Integrated a search bar for quick keyword lookups and a filter button to view missing pets or people, enhancing user experience.
- **Added printing and sharing capabilities:** Incorporated print and share buttons on the detail page for users to easily print posts or share them via URL.
- **Designed a user-friendly interface with Sass and Material UI:** Focused on accessibility and ease of navigation, allowing users to browse and post without mandatory registration.

Portfolio

Vancouver, BC

Self-Initiated Project

July 1st 2024 – July 30th 2024

- **Built a responsive HTML, CSS, JS portfolio website:** Featured interactive project cards, light/dark mode, a custom keyboard for experiences section, and a sticky navigation bar.
- **Implemented advanced JavaScript:** Included dynamic filtering, tooltips, Google Sheets integration, and toggle sidebar.

CSS Art

Vancouver, BC

Self-Initiated Project

April 1st 2024 – April 30th 2024

- **Crafted detailed CSS art using advanced styling:** Applied properties like transform and linear-gradient, z-index, before/after for visually engaging artwork purely through code.
- **Achieved precise alignment and spacing:** Used CSS Grid and Flexbox to ensure exact measurements and consistent spacing between items.

Figma Design

Vancouver, BC

Self-Initiated Project

September 2020 – Ongoing

- **Designed interactive and user-friendly web and mobile UI/UX design:** created components to make accurate mobile and app designs before developing the front end.
- **Developed animated effects in Figma:** Added animations and transitions to enhance user experience and visualize dynamic interactions.

TECHNICAL SKILLS

Programming: C#, HTML/CSS, JavaScript, Java, SQL, Next.js, React Native, Kotlin, SwiftUI (iOS), C++, Python

Tools: Visual Studio Code, Visual Studio, Github, Git, Figma, Android Studio, Wordpress, Squarespace, Wix, WebFlow, Azure, Digital Ocean, MS SQL Server, PyCharm, Intelli, Putty, Postman, Google Ads

Technologies: Cloud Computing, Hosting, Firebase, MongoDB, Ubuntu, Apache, SEO (On-page, Off-page, Technical SEO)